

# Please Help Us Choose

**To help protect our environment we are offering a new approach to bath amenities and we would like your opinion.**

Each year a significant percentage of the waste found in landfill sites comes from packaging. The Hotel Industry worldwide must dispose of billions of packages from individual-use amenity products. This amounts to a “mountain” of hardly-used bars of soap and bottles of shampoo.

For this reason, we are testing a new concept. Rather than supply each room with pre-packaged soap and small bottles of liquid products on a daily basis, we have provided high quality, natural amenities in convenient dispensers. Your opinion is vital to the success of the program. It is very important to us that your overall comfort and satisfaction are never compromised.

**Please take a moment to fill out the questionnaire so we can be certain how you feel about this new and exciting program.**

- 1. What is your overall opinion on having liquid products available through the dispenser?**

Very Positive \_\_\_ Positive \_\_\_ Indifferent \_\_\_ Negative \_\_\_ Very Negative \_\_\_

- 2. Did you find our dispensers easy to use?**

Very Easy \_\_\_ Easy \_\_\_ Difficult \_\_\_ Very Difficult \_\_\_ Did not use \_\_\_

- 3. The amenity liquids provided are of the highest quality and are all natural, no animal testing, and no animal by-products. What do you think?**

Acceptable \_\_\_ Not Acceptable \_\_\_

- 4. Do you feel this program makes a worthwhile contribution to protecting the environment, by eliminating waste from individually packaged bars of soap and tiny bottles of liquids?**

Yes \_\_\_ Not Certain \_\_\_ No \_\_\_

- 5. We would welcome your comments on this environmental initiative, the personal care products and the amenity dispenser. (Use back if needed.)**

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- 6. Please tell us about yourself:**

Male \_\_\_ Female \_\_\_ Traveling on Business \_\_\_ Traveling for Pleasure \_\_\_

Age: 20 – 34 \_\_\_ 35 – 49 \_\_\_ 50 – 65 \_\_\_ Over 65 \_\_\_

Nights per year you stay in a Hotel: \_\_\_ Room Number: \_\_\_ Date: \_\_\_\_\_